



RALLY FOR VITA

SINCE 2011

in support of



ABOUT VITA

Vita Community Living Services is an organization made up of people who are committed to serving people who have intellectual disabilities and/or mental health illness with respect and dignity. We realize that we earn the trust of those in our care every day. We have been successful in creating a structure that minimizes hierarchy and maximizes communication.

We are here to welcome and serve, to listen with our eyes and our hearts, and to honour the trust given to us by individuals with disabilities and by their families.





WHAT IS RALLY FOR VITA?

Rally For Vita is an annual signature fundraising event that grafts the growing and mainstream popularity of motorcycle riding to a great cause and features celebrity riders, a family-friendly lunch stop, and much more.

From the celebrity breakfast kick-off through the scenic police-escorted route to Lefroy Harbour Resort. This unique outing is a highlight for the motorcycle event riding season.

Rally for Vita brings together motorcycle enthusiasts from across Ontario of all experience levels and backgrounds.



THE MV-1

"It's the world's first ever production vehicle specifically built to allow for wheelchair access – very interesting. I think perhaps the advantage for this... is that it's already all assembled as an accessible vehicle. At the current time if someone wants a vehicle that is accessible they have to go and buy the vehicle first and take it to a modification (shop). I think it's good that something new has been added to the market place."

- Honourable David Onley
Lieutenant Governor of Ontario

SPONSORSHIP

ENDURO – \$1,000

with sponsorship of \$1,000 or more you will be recognized as follows:

Recognition as an Enduro Sponsor:

- Company logo as a Cruiser Sponsor on 1500 Save the Date notices and invitations*
- Company Logo as an Enduro Sponsor on Banners at the Event locations
- Company Logo as an Enduro Sponsor on Rally For Vita website
- Company recognition and appreciation as an Enduro Sponsor on Rally For Vita website
- Company recognition and appreciation as an Enduro Sponsor on Rally For Vita Media Releases and Media Kits
- Opportunity to distribute promotional materials at the Event and in 'Gift Bag'
- 4 Complimentary Rider Registrations for the Event

For more information on how to participate in this year's Rally For Vita, please contact: Dunja Monaghan, 416-749-6234 or visit us at www.rallyforvita.com

PLEASE NOTE: Logos should be submitted to art@ancasterpoppe.com in one of the following CMYK formats: Adobe Illustrator EPS, PDF or 4" x 4" TIFF at 300dpi

SPONSORSHIP

SPORT – \$3,000

With sponsorship of \$3,000 or more you will be a Sport Sponsor and recognized as follows:

Recognition as a Sport Sponsor:

- Company logo as a Cruiser Sponsor on 1500 Save the Date notices and invitations*
- Company logo as a Sport Sponsor on banners and print material prior to and at the event locations
- Company logo as a Sport Sponsor on Rally For Vita web site
- Company recognition and appreciation as a Sport Sponsor on Rally For Vita media releases and media kits
- Opportunity to distribute promotional materials at the event and in 'Gift Bag'
- 5 complimentary rider registrations for the event

For more information on how to participate in this year's Rally For Vita, please contact: Dunja Monaghan, 416-749-6234 or visit us at www.rallyforvita.com

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CRUISER – \$7,500

With sponsorship of \$7,500 or more you will be a Cruiser Sponsor and recognized as follows:

Recognition as a Cruiser Sponsor:

- Company logo on official Rally For Vita logo banner
- Company logo as a Cruiser Sponsor on 1500 Save the Date notices and invitations*
- Company logo as a Cruiser Sponsor on banners and print material prior to and at the event locations
- Company logo as a Cruiser Sponsor on Rally For Vita web site
- Company recognition and appreciation as Cruiser Sponsor on Rally For Vita media releases and media kits
- Opportunity to distribute promotional materials at the even and in 'Gift Bag'
- 10 complimentary rider registrations for the event

For more information on how to participate in this year's Rally For Vita, please contact: Dunja Monaghan, 416-749-6234 or visit us at www.rallyforvita.com

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